

Northfield Medical and Project C.U.R.E
Unite to provide better quality surgical instruments
Surgical Supplies to Save Lives

Project C.U.R.E. is honored to be joining forces with **Northfield Medical** to collect surgical instruments for shipment to the countries we serve. The Northfield-Project C.U.R.E. program is a trailblazing partnership, Project C.U.R.E.'s first with a nationwide service organization. Northfield's 35-year history and recent mergers rank them as one of the largest service and repair companies of medical equipment in the U.S. Project C.U.R.E. is proud to be working together with this quality and customer focused organization. Northfield exemplifies many of Project C.U.R.E.'s core values, including credibility and integrity, information and competence, and excellence in service. Together we will strive to meet the needs of one another, our donors, our partners, and the medically underserved around the world.

The Northfield-Project C.U.R.E. collection program launches on November 1st. Northfield's 250 service reps will be utilizing their network to distribute red collection bins to sterile supply departments across the U.S. Hospitals are invited to join in the campaign by donating excess instruments. Instrument kits which are built using these tools will be included on many of Project C.U.R.E.'s cargo shipments. Collections will start in the seven states where Project C.U.R.E. has distribution centers (Arizona, Colorado, Illinois, Missouri, Pennsylvania, Tennessee, and Texas), and subsequently expand reach across the U.S.



Given Northfield's unique access to hospital Sterile Processing Departments, our employees are excited to educate hospitals about Project C.U.R.E., collect excess surgical devices and help increase the volume of instrument kits that will be shipped to surgeons in underdeveloped countries around the world."

*David Young, Chief Operating Officer
Northfield*

"From early on, Northfield's commitment to service to others has been unprecedented. The support they have given in time and resources, as well as the personal dedication of their technicians, has made this opportunity very exciting. Thanks to Northfield, the lives of many will be changed."

*Janet Thomason, Director of National Procurement
Project C.U.R.E.*



This remarkable joint effort will help provide surgeons in under-resourced countries with the tools they need to perform safe surgeries. Northfield management and service representatives have already been working with Project C.U.R.E. centers in Houston, Denver and Phoenix.

Northfield reps will provide collection bins to facilities, collect the donated instruments and deliver them to Project C.U.R.E. **Request your bin today! Not a Northfield customer? Not to worry – Northfield is happy to deliver you a bin too! To get your own "Little Red Bin," or for more information, call your local Project C.U.R.E. distribution center or email janetthomason@projectcure.org**

143 million additional surgical procedures are needed in Low and Middle- Income Countries each year to save lives and prevent disability. Of the 313 million procedures undertaken worldwide each year, only 6% occur in the poorest countries, where more than a third of the world's population lives. Low-operative volumes are associated with high case-fatality rates from common, treatable surgical conditions. Unmet need is greatest in eastern, western, and central sub-Saharan Africa, and southern Asia. (The Lancet Global Surgery 2030: evidence and solutions for achieving health, welfare, and economic development)